



October 18<sup>th</sup>-21<sup>st</sup>, 2018  
Orlando Florida

## 2018 Schedule-at-a-Glance

### Thursday, October 18, 2018

- 8:00am – 5:00pm - Exhibitor Setup -
- 8:00am – 5:00pm – Exhibitor Registration

### Friday, October 19, 2018

- 8:00am – 11:00am – 3:30pm - 7:30pm – Exhibitor and Attendee Registration
- 8:00am – 4:00pm - Exhibitor Setup
- 8:00am Shotgun Start – **PowerClean Golf Tournament**
- 12:00pm – 2:00pm - **Women of CETA – 10<sup>th</sup> Anniversary Special Event!**
- ☒ 5:30pm-7:30pm - **Cocktail Hour and Sneak Preview of Trade Show**

### Saturday, October 20, 2018

- 7:00am – 5:30pm - Exhibitor & Attendee Registration
- 8:00am – 8:45am – **PowerClean Kick-Off Joint Event**
- 9:00am – 10:15am - **“Multiplication by Subtraction” – Keynote Paulette Sopoci**
- 10:30am-11:45am – **“Hire the Best & Avoid the Rest” – PWNA Keynote Dr. Michael Mercer\***
- 10:30 am –11:00am - **CETA Technical Update & Industry Trends**
- 11:05am – 11:45am - **Round Table Discussions**
- 12:00pm – 1:00pm – **POWERCLEAN Luncheon – (ticket required)**
- 1:00pm – 5:00pm - **Exhibit Hall Opens**
- 6:00pm – 7:00pm – **CETA Membership & Business Meeting**
- 7:30pm – 9:30pm – **CETA Opening Reception – Name badge required**

### Sunday, October 21, 2018

- 7:00am – 1:00pm - Attendee Registration Open
- 9:00am –9:30am - **“Selling and Financing” – Lease Consultants**
- ☒ 9:45am -11:45am - **Round Table Discussions**
- 12:00pm -1:00pm - **POWERCLEAN Luncheon – (ticket required)**
- 1:00pm – 5:00pm - **Exhibit Hall Opens**
- 3:00pm – 5:00pm - Outdoor Demos
- 5:30pm – 10:00pm - Teardown for Exhibitors

### Monday, October 22, 2018

- 8:00am-10:00am – Teardown for Exhibitors (limited availability with show management approval only)

**\*Crossover Badge Required**