

# ATTENDEE REGISTRATION POWERCLEAN® 2022

OCTOBER 12<sup>TH</sup>-15<sup>TH</sup>, 2022  
ROSEN SHINGLE CREEK RESORT-ORLANDO, FL  
EXHIBIT DAYS: THURSDAY-FRIDAY-SATURDAY  
REGISTRATION PREFERRED BY: SEPT. 19<sup>TH</sup>, 2022



## WAYS TO REGISTER!

FAX this form & payment to 704-635-7363  
EMAIL This form & payment to [info@ceta.org](mailto:info@ceta.org)  
MAIL This form & payment to:  
409 S Central Expy, Suite 107-205  
Anna, TX 75409-4910

### REGISTRATION INFORMATION (Photocopy for additional registrants)

BADGE/Registrant #				BADGE/Registrant #			
First Name:		Last Name:		First Name:		Last Name:	
Title:		Cell Phone:		Title:		Cell Phone:	
Email (required for badge confirmation):				Email (required for badge confirmation):			
CETA BADGES INCLUDE CETA SEMINARS, ANNUAL BUSINESS MEETING, & OPENING RECEPTION				CETA BADGES INCLUDE CETA SEMINARS, ANNUAL BUSINESS MEETING, & OPENING RECEPTION			
REGISTRATION FEES		Member's		REGISTRATION FEES		Member's	
For this Registrant:		First	Additional	For this Registrant:		First	Additional
		Badge	Badge			Badge	Badge
Convention Badge		<input type="checkbox"/> \$339	<input type="checkbox"/> \$239	Convention Badge		<input type="checkbox"/> \$339	<input type="checkbox"/> \$239
Lunches		Friday <input type="checkbox"/> \$25	Saturday <input type="checkbox"/> \$25	Lunches		Friday <input type="checkbox"/> \$25	Saturday <input type="checkbox"/> \$25
Crossover Badge - PWNA Events (see page 3)		<input type="checkbox"/> \$75		Crossover Badge - PWNA Events (see page 3)		<input type="checkbox"/> \$75	
<b>EVENT SELECTIONS:</b> (event times subject to change)				<b>EVENT SELECTIONS:</b> (event times subject to change)			
<b>Thursday, October 13, 2022 - I will be attending:</b>				<b>Thursday, October 13, 2022 - I will be attending:</b>			
8:00am to 2:00pm <input type="checkbox"/> Golf Tournament* @ Shingle Creek GC - Orlando				8:00am to 2:00pm <input type="checkbox"/> Golf Tournament* @ Shingle Creek GC - Orlando			
*Separate Golf Registration Form Required & Fees Apply (form will be sent to the email above)				*Separate Golf Registration Form Required & Fees Apply (form will be sent to the email above)			
11:00am to 1:30pm <input type="checkbox"/> Women of CETA				11:00am to 1:30pm <input type="checkbox"/> Women of CETA			
2:15pm to 3:00pm <input type="checkbox"/> DOT/HAZMAT Safety Class				2:15pm to 3:00pm <input type="checkbox"/> DOT/HAZMAT Safety Class			
3:15pm to 4:00pm <input type="checkbox"/> Pump Inlet Supply Systems Panel				3:15pm to 4:00pm <input type="checkbox"/> Pump Inlet Supply Systems Panel			
4:15pm to 5:30pm <input type="checkbox"/> Joint Kickoff/Speaker - Ted Ma - "Mentorship Moments"				4:15pm to 5:30pm <input type="checkbox"/> Joint Kickoff/Speaker - Ted Ma - "Mentorship Moments"			
<b>Friday, October 14, 2022 - I will be attending:</b>				<b>Friday, October 14, 2022 - I will be attending:</b>			
8:00am to 8:45am <input type="checkbox"/> CETA University				8:00am to 8:45am <input type="checkbox"/> CETA University			
9:00am to 9:45am <input type="checkbox"/> Speaker - Chuck Violand - PWNA Speaker				9:00am to 9:45am <input type="checkbox"/> Speaker - Chuck Violand - PWNA Speaker			
Topic: "Sailboats, Yachts, and Tall-Masted Ships"				Topic: "Sailboats, Yachts, and Tall-Masted Ships"			
10:00am to 10:50am <input type="checkbox"/> Seminar - CETA Technical Update				10:00am to 10:50am <input type="checkbox"/> Seminar - CETA Technical Update			
11:00am to 11:45pm <input type="checkbox"/> Speaker - Dr. Bart Basi: "Out with the Old and In with the New"				11:00am to 11:45pm <input type="checkbox"/> Speaker - Dr. Bart Basi: "Out with the Old and In with the New"			
6:00pm to 7:15pm <input type="checkbox"/> CETA Annual Membership & Business Meeting				6:00pm to 7:15pm <input type="checkbox"/> CETA Annual Membership & Business Meeting			
7:30pm to 9:30pm <input type="checkbox"/> CETA Opening Reception				7:30pm to 9:30pm <input type="checkbox"/> CETA Opening Reception			
<b>Saturday, October 15, 2022 - I will be attending:</b>				<b>Saturday, October 15, 2022 - I will be attending:</b>			
8:00am to 8:45am <input type="checkbox"/> Speaker - David Avrin - "Here is Winning the Customer 4.0"				8:00am to 8:45am <input type="checkbox"/> Speaker - David Avrin - "Here is Winning the Customer 4.0"			
9:00am to 9:50am <input type="checkbox"/> Unloader Panel				9:00am to 9:50am <input type="checkbox"/> Unloader Panel			
10:00am to 11:50am <input type="checkbox"/> Seminar - Industry Round Tables				10:00am to 11:50am <input type="checkbox"/> Seminar - Industry Round Tables			

### Company Information

Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
City/ST/Zip: \_\_\_\_\_  
Phone/Fax: \_\_\_\_\_  
Website: \_\_\_\_\_

### Payment Information

-Incomplete registration forms will not be processed.  
-Payment method selection must be accompanied with registration form.  
-CETA Manufacturer & Supplier Members not Exhibiting **must** include the onetime fee of \$2,180 to register Attendees.  
- Replacement Badge = \$339 (see rules on page 2)

### Sub-Total of Charges above

CETA Mfg./Supplier Non-exhibiting Member Fee of \$2,180 \_\_\_\_\_

### TOTAL PAYMENT AMOUNT

### Payment Methods:

- Check enclosed (payable to CETA)  
 Invoice - CETA will send invoice to the following contact, where payment can be made by credit card on a secure site.

Contact Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

### Conditions of Participation (see page 2)

I hereby certify that all listed registrants are paid employees of our firm and agree to fully abide by the Conditions of Participation shown of page 2.

Signature \_\_\_\_\_

Printed Name \_\_\_\_\_

Date \_\_\_\_\_

# ATTENDEE REGISTRATION POWERCLEAN® 2022

OCTOBER 12<sup>TH</sup>–15<sup>TH</sup>, 2022

ROSEN SHINGLE CREEK RESORT-ORLANDO, FL

EXHIBIT DAYS: THURSDAY-FRIDAY-SATURDAY

REGISTRATION DEADLINE: SEPTEMBER 30, 2022



## WAYS TO REGISTER!

**FAX** this form & payment to **704-635-7363**

**EMAIL** This form & payment to [info@ceta.org](mailto:info@ceta.org)

**MAIL** This form & payment to:

**409 S Central Expy, Suite 107-205**

**Anna, TX 75409-4910**

### Company Profile: (it is important to complete this section for CETA to best serve you)

A. Member Type: \_\_\_Manufacturer \_\_\_Supplier \_\_\_Distributor \_\_\_Associate

B. How did you hear about CETA Annual Convention? (Check any that apply)

CETA Newsletter

CleanerTimes-Belly Band/Ad

PW News Magazine Ad

CETAWebsite

AWCMagazineAd

Word of Mouth

Other: \_\_\_\_\_

### Hotel Information:

CETA's Host Hotel for the 2022 Annual Convention and PowerClean® is the Rosen Shingle Creek Resort – Orlando, FL, located at 9939 Universal Blvd, Orlando, FL, 32819.

CETA events, including the Annual Golf Tournament, Women of CETA, CETA Education Seminars, CETA's Annual Business/Membership Meeting, and the Opening Reception will be held at Rosen Shingle Creek Resort.

Visit [Rosen Shingle Creek Resort](#) to view rates and make reservations.

*Please beware of Housing "Pirates" and "Poachers". All arrangements should be made using the official housing link above.*

### Registration Acceptance:

Note: Registration for the CETA Annual Convention is at the sole discretion of CETA show management. We reserve the right to accept or reject registrations and cancel any previously accepted registration at any time.

### Name Changes/Registration Cancellation Policy:

- Name changes and replacement of lost badges will be available for a \$339 fee.
- Cancellation requests must be received in writing to CETA by August 1<sup>st</sup>, 2022, to receive a full credit.
- A credit will be issued at the close of the trade show.
- Please fax requests to 704-635-7363, or email to [info@ceta.org](mailto:info@ceta.org).

### Conditions of Participation:

- This signed registration form is an offer. CETA reserves the right to accept or reject the offer based on the registrant's eligibility.
- Live-Streaming is prohibited unless approved by CETA management.
- Manufacturer & Supplier CETA Members Not Exhibiting must include a one-time fee of \$2,180 to register Attendees, plus price per Badge.
- Replacement Badges for lost badges = \$339.
- Registration of individuals may only include a Company's employee.
- The minimum age for admittance on the trade show floor is 12 years old.

### Friendly Reminders:

- Registration preferred by September 19<sup>th</sup>, 2022. However, you can register on-site, although you may have to wait in line.
- Visit [www.ceta.org](http://www.ceta.org) for the most current information.



## 2022 PWNA CROSSOVER OPPORTUNITIES

**A \$75 PWNA Crossover Badge is required to attend these classes. If you check to purchase a PWNA Crossover Badge, we will send you an event checklist for you to choose which classes you will attend.**

**2022 PWNA Schedule-at-a-Glance – Subject to change or cancelation**

### **Wednesday, October 12, 2022**

- 8am–12pm House Washing Certification\* – Bo Josetti
- 8am–1pm Fleet Washing Certification\* – Paul Laramie
- 8am–12pm Environmental Certification\* – Michael Draper
- 8am–5pm Gas Station Class\* – Carlos Gonzales – Fee \$350 includes Lunch
- 1pm–3pm Becoming an Exterior Expert – Doug Apt
- 1pm–4pm Flatwork Certification\* – Andy Reinsel

### **Thursday, October 13, 2022**

- 8am–11:50pm House Washing Certification\* – Jim Pasternak
- 8pm–2:50pm Wood Restoration\* – J Nearon/E Abrams – (Break for Lunch 12-1pm - not included in fee)
- 8am–2:50pm Roof Cleaning Certification\* – AC Lockyer – (Break for Lunch 12-1pm - not included in fee)
- 12pm–4pm Parking Garage Cleaning\* – John Tornabene – Additional Fee required
- 1pm–2:50pm Joes to Pros – Tracy & Kimberlee Handl
- 1pm–1:50pm Rig Building and Maintenance - Jason Ayers
- 2pm–2:50pm The \$2-\$10 Million Jump - Company 119
- 3pm–3:50pm 3 People You Have to Hire to Build a \$1M Company – BergFlow
- 3pm–3:50pm 27 Year Old's Journey from \$0-\$300K per month - Wesley Bloeme

### **Friday, October 14, 2022**

- 8pm–8:50am Online Marketing – Ken Tucker
- 8am–8:50am Husband/Wife/Father/Son Dual Roles – Round Table
- 8pm–8:50am Roof Top Safety – Michael Draper
- 8pm–8:50am IWCA Guide to Architectural Glass for Professional Window Cleaners Part 1
- 8pm–8:50am Understanding your Equipment (Paul Kassander)
- 10am–10:50am Trouble Shoot Pump Repair – Tracy Handl
- 10am–10:50am Here's Your Job as a CEO – Chuck Violand
- 10am–10:50am DOT Training – Scott Hendershott
- 10am–10:50am Un-Solicited Bidding - Ron Musgraves (UAMCC)
- 10am–10:50am Trouble Shoot Pump Repair - Tracy & Kimberlee Handl
- 10am–10:50am Professional Restoration, Cleaning & Maintenance – Jason Ayers

### **Saturday, October 15, 2022**

- 9am–9:50am HOA Market Success – Bo Josetti
- 9am–9:50am Respirator Safety – Michael Draper
- 9am–9:50am How to Turn Your Phone into an ATM Machine – Michelle Jeppesen Jill's Office
- 9am–10:50am Triple Your Profits with Paver Sealing – DECO
- 9am–10:50am Business Finance – Marie Reinsel
- 10am–10:50am The Five Keys to Pattern Success- AC Lockyer
- 10am–10:50am Stepping Away from The Wand – Mike Dinger
- 10am–10:50am BOD Panel – "Ask the Experts"
- 11am–11:50am Refining your Sales Process – Curt Kempton
- 11am–11:50am LinkedIn Marketing – Marco Ramonda
- 11am–11:50am Transform Your Business-Lead Generating Machine – Jon Majak
- 11am–11:50am Accessories - Jud West UAMCC
- 11am–11:50am IWCA Guide to Architectural Glass for Professional Window Cleaners Part 2

\*Allows CETA Member to attend – however, CETA Member will not receive Certification.