

CETA EXHIBITOR STAFF REGISTRATION | POWERCLEAN® 2022

EXHIBIT DATES: OCTOBER 13TH THRU 15TH, 2022 (THURSDAY-FRIDAY-SATURDAY)

ROSEN SHINGLE CREEK – ORLANDO, FL



Please complete Sections 1-6 (see page 2 for staff information)

1) COMPANY INFORMATION

Company: _____

Contact Name: _____

Address: _____

City/ST/Zip: _____

Phone: _____ Cell: _____

2) MEMBERSHIP CLASSIFICATION:

☐ Manufacturer

☐ Supplier

☐ Distributor

☐ Other

3) STAFF REGISTRATION – Individual Information

Go to page 2 to complete Staff Badges & Section 3, before proceeding to section 4.

4) REGISTRATION FEES

EXHIBITORS ONLY

Each Exhibitor receives one (1) **Complimentary Badge** for their CETA Membership, plus an additional complimentary badge for each 100 square foot of exhibit space. (Example: 10x10 Booth receives 2 Complimentary Badges) Each Additional Badge will be charged at \$100 each.

Qty	Description	Rate	Amount
	Booth Staff-Complimentary Badges	Complimentary	No Charge
	Booth Staff – Additional Badges	\$100 each	
	Lunch Tickets	\$ 25 each	
	PWNA Crossover Badge PWNA Seminars-See Pg 3	\$ 75 each	

TOTAL AMOUNT DUE _____

Note: Exhibitor Badges are provided for Exhibitor's bona-fide employees only - individuals working for your company exclusively and on your full-time payroll (see rules and regulations).

Badges will be waiting for your staff on-site at the CETA Registration Desk

5) CONDITIONS OF PARTICIPATION

(SIGNATURE BELOW IS REQUIRED FOR PROCESSING OF FORMS.) Our company hereby certifies that all the above listed individuals (except family member's non-active in the business) are bona fide employees of our organization working for us exclusively and on our full-time payroll. Any violation of this requirement subjects our firm to ejection from the Convention, fines, publicity to members, and suspension, as within the policies established by the Board of Directors.

Authorized Signature

Printed Name

Date

6) PAYMENT OPTIONS

☐ Check enclosed (payable to CETA—mail to address below)

☐ Invoice – CETA will send an invoice to the following contact, allowing payment to be made by credit card on a secure site.

Contact Name: _____

Email Address: _____

Registration/Payment Methods

MAIL This form with payment to:
409 S Central Expy, Suite 107-205
Anna, TX 75409-4910

FAX this form to **704-635-7363**. An invoice will be sent by email to the above address through QuickBooks. You will be able to pay by credit card on a secure site.

EMAIL This form to info@ceta.org. An invoice will be sent by email to the above address through QuickBooks. You will be able to pay by credit card on a secure site.

For additional information, contact the CETA Office at 800-441-0111
or visit the CETA website at www.ceta.org

RETURN FORMS BY: EMAIL: info@ceta.org | FAX: 704-635-7363 | MAIL: CETA PowerClean 2022 | 490 S Central Expy, Suite 107-205 | Anna, TX 75409-4910

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3) CONTINUED FROM PAGE 1 - STAFF REGISTRATION INFORMATION (PLEASE PRINT OR TYPE)

REGISTRATION INFORMATION (Photocopy for additional registrants) – CETA BADGES INCLUDE CETA SEMINARS, ANNUAL BUSINESS MEETING, & OPENING RECEPTION

STAFF BADGE #	STAFF BADGE #
First Name: Last Name:	First Name: Last Name:
Title: Cell Phone:	Title: Cell Phone:
Email (required for badge confirmation):	Email (required for badge confirmation):
Crossover Badge - PWNA Events (see pg 3) <input type="checkbox"/> \$75	Crossover Badge - PWNA Events (see pg 3) <input type="checkbox"/> \$75
Lunches Friday <input type="checkbox"/> \$25 Saturday <input type="checkbox"/> \$25	Lunches Friday <input type="checkbox"/> \$25 Saturday <input type="checkbox"/> \$25
EVENT SELECTIONS: (event times subject to change) Thursday, October 13, 2022 - I will be attending: 8:00am to 2:00pm <input type="checkbox"/> Golf Tournament* @ Shingle Creek GC Orlando *Separate Golf Registration Form Required & Fees Apply (form will be sent to the email above) 11:00am to 1:30pm <input type="checkbox"/> Women of CETA 2:15pm to 3:00pm <input type="checkbox"/> DOT/HAZMAT Safety Class 3:15pm to 4:00pm <input type="checkbox"/> Pump Inlet Supply Systems Panel 4:15pm to 5:30pm <input type="checkbox"/> Kickoff/Speaker – Ted Ma–Topic: "Mentorship Moments" Friday, October 14, 2022 - I will be attending: 8:00am to 8:45am <input type="checkbox"/> CETA University 9:00am to 9:45am <input type="checkbox"/> Speaker –Chuck Violand: "Sailboats, Yachts, & Tall-Masted Ships" 10:00am to 10:50am <input type="checkbox"/> Seminar – CETA Technical Update 11:00am to 11:45pm <input type="checkbox"/> Speaker – Dr. Basi - "Out with the Old and In with the New" 6:00pm to 7:15pm <input type="checkbox"/> CETA Annual Membership & Business Meeting 7:30pm to 9:30pm <input type="checkbox"/> CETA Opening Reception Saturday, October 15, 2022 - I will be attending: 8:00am to 8:45am <input type="checkbox"/> Speaker – David Avrin - "Here is Winning the Customer 4.0" 9:00am to 9:50am <input type="checkbox"/> Unloader Panel 10:00am to 11:50am <input type="checkbox"/> Seminar – Industry Round Tables	EVENT SELECTIONS: (event times subject to change) Thursday, October 13, 2022 - I will be attending: 8:00am to 2:00pm <input type="checkbox"/> Golf Tournament* @ Shingle Creek GC Orlando *Separate Golf Registration Form Required & Fees Apply (form will be sent to the email above) 11:00am to 1:30pm <input type="checkbox"/> Women of CETA 2:15pm to 3:00pm <input type="checkbox"/> DOT/HAZMAT Safety Class 3:15pm to 4:00pm <input type="checkbox"/> Pump Inlet Supply Systems Panel 4:15pm to 5:30pm <input type="checkbox"/> Kickoff/Speaker – Ted Ma–Topic: "Mentorship Moments" Friday, October 14, 2022 - I will be attending: 8:00am to 8:45am <input type="checkbox"/> CETA University 9:00am to 9:45am <input type="checkbox"/> Speaker –Chuck Violand: "Sailboats, Yachts, & Tall-Masted Ships" 10:00am to 10:50am <input type="checkbox"/> Seminar – CETA Technical Update 11:00am to 11:45pm <input type="checkbox"/> Speaker – Dr. Basi - "Out with the Old and In with the New" 6:00pm to 7:15pm <input type="checkbox"/> CETA Annual Membership & Business Meeting 7:30pm to 9:30pm <input type="checkbox"/> CETA Opening Reception Saturday, October 15, 2022 - I will be attending: 8:00am to 8:45am <input type="checkbox"/> Speaker – David Avrin - "Here is Winning the Customer 4.0" 9:00am to 9:50am <input type="checkbox"/> Unloader Panel 10:00am to 11:50am <input type="checkbox"/> Seminar – Industry Round Tables
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2022 PWNA CROSSOVER OPPORTUNITIES

A \$75 PWNA Crossover Badge is required to attend these classes. If you check to purchase a PWNA Crossover Badge, we will send you an event checklist for you to choose which classes you will attend.

2022 PWNA Schedule-at-a-Glance – Subject to change or cancelation

Wednesday, October 12, 2022

- 8am–12pm House Washing Certification* – Bo Josetti
- 8am–1pm Fleet Washing Certification* – Paul Laramie
- 8am–12pm Environmental Certification* – Michael Draper
- 8am–5pm Gas Station Class* – Carlos Gonzales – Fee \$350 includes Lunch
- 1pm–3pm Becoming an Exterior Expert – Doug Apt
- 1pm–4pm Flatwork Certification* – Andy Reinsel

Thursday, October 13, 2022

- 8am–11:50pm House Washing Certification* – Jim Pasternak
- 8pm–2:50pm Wood Restoration* – J Nearon/E Abrams – (Break for Lunch 12-1pm - not included in fee)
- 8am–2:50pm Roof Cleaning Certification* – AC Lockyer – (Break for Lunch 12-1pm - not included in fee)
- 12pm–4pm Parking Garage Cleaning* – John Tornabene – Additional Fee required
- 1pm–2:50pm Joes to Pros – Tracy & Kimberlee Handl
- 1pm–1:50pm Rig Building and Maintenance - Jason Ayers
- 2pm–2:50pm The \$2-\$10 Million Jump - Company 119
- 3pm–3:50pm 3 People You Have to Hire to Build a \$1M Company – BergFlow
- 3pm–3:50pm 27 Year Old's Journey from \$0-\$300K per month - Wesley Bloeme

Friday, October 14, 2022

- 8pm–8:50am Online Marketing – Ken Tucker
- 8am–8:50am Husband/Wife/Father/Son Dual Roles – Round Table
- 8pm–8:50am Roof Top Safety – Michael Draper
- 8pm–8:50am IWCA Guide to Architectural Glass for Professional Window Cleaners Part 1
- 8pm–8:50am Understanding your Equipment (Paul Kassander)
- 10am–10:50am Trouble Shoot Pump Repair – Tracy Handl
- 10am–10:50am Here's Your Job as a CEO – Chuck Violand
- 10am–10:50am DOT Training – Scott Hendershott
- 10am–10:50am Un-Solicited Bidding - Ron Musgraves (UAMCC)
- 10am–10:50am Trouble Shoot Pump Repair - Tracy & Kimberlee Handl
- 10am–10:50am Professional Restoration, Cleaning & Maintenance – Jason Ayers

Saturday, October 15, 2022

- 9am–9:50am HOA Market Success – Bo Josetti
- 9am–9:50am Respirator Safety – Michael Draper
- 9am–9:50am How to Turn Your Phone into an ATM Machine – Michelle Jeppesen Jill's Office
- 9am–10:50am Triple Your Profits with Paver Sealing – DECO
- 9am–10:50am Business Finance – Marie Reinsel
- 10am–10:50am The Five Keys to Pattern Success- AC Lockyer
- 10am–10:50am Stepping Away from The Wand – Mike Dinger
- 10am–10:50am BOD Panel – "Ask the Experts"
- 11am–11:50am Refining your Sales Process – Curt Kempton
- 11am–11:50am LinkedIn Marketing – Marco Ramonda
- 11am–11:50am Transform Your Business-Lead Generating Machine – Jon Majak
- 11am–11:50am Accessories - Jud West UAMCC
- 11am–11:50am IWCA Guide to Architectural Glass for Professional Window Cleaners Part 2

*Allows CETA Member to attend – however, CETA Member will not receive Certification.

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CETA Policies

The following policies apply to exhibitors and all convention attendees. Full cooperation will ensure a highly successful show for everyone.

- CETA prohibits solicitation on the show floor, except by representatives of exhibiting firms. Violations will result in fines and other penalties, as described within the Association's policies.
- Attending firms and their employees are not permitted to open a hospitality suite, schedule a meeting, a meal function, or any other event during the official Exhibit Hours without prior approval from CETA. Authorized activities are those that take place on the convention floor only. Violators may be suspended from membership and future participants, and/or subject to other penalties, as described within the Association's policies.
- Video or still photography of an exhibitor's booth is not allowed, unless said exhibitor gives permission.
- Live-Streaming is prohibited unless approved by CETA management.
- Replacement Badge(s) for any type of Exhibitor Badge = \$100 each
- Refer to the Exhibitor Manual for your Booth needs.
- Children 12 years or older may enter the show floor.

Hotel Information:

CETA's Host Hotel for the 2022 Annual Convention and PowerClean® is the Rosen Shingle Creek Resort – Orlando, FL, located at 9939 Universal Blvd, Orlando, FL, 32819.

CETA events, including the Annual Golf Tournament, Women of CETA, CETA Education Seminars, CETA's Annual Business/Membership Meeting, and the Opening Reception will be held at the Rosen Shingle Creek Resort.

Visit [Rosen Shingle Creek Resort](#) to view rates and make reservations.

Please watch for Housing "Pirates" and "Poachers". All arrangements should be made using the official housing link.

The signed registration form returned to CETA is an offer and CETA reserves the right to accept or reject the offer based on the registrant's eligibility to attend. Registrant will be notified by mail of acceptance or rejection.