



INVEST IN YOUR INDUSTRY

What is CETA?

The **Cleaning Equipment Trade Association (CETA)** is an international non-profit trade organization that represents the pressure cleaning industry.

Our members include manufacturers, suppliers, distributors, contractors/end users, and associates. All these members coordinate efforts to promote public awareness, professionalism, industry-wide safety standards, and education for the advancement of the powered cleaning equipment industry.

Are you ready to join **your** industry?

What Does CETA Do?

- Technical committee that educates and lobbies for our industry include state, federal regulations and more
- Increased profits and knowledge through free distributor benchmarking for CETA members (\$500 value more than pays for membership!)
- CETA annual convention with tradeshow to network, be educated with seminars, updates, what's new and more.
- Grants and scholarships for CETA member's family and employees
- Certification for distributors
- Lost and stolen equipment alerts
- Use of CETA logos and CETA performance standards logo
- Access to leasing programs with discounted rates
- Access to discounted shipping rates
- Monthly subscription to "Cleaner Times" magazine
- CETA newsletter - Access and ability to contribute
- Credit card processing discount program for CETA members
- CETA exclusive website template and discounted SEO services

