



October 31st–November 4th, 2024
(Thursday – Monday)
Rosen Shingle Creek
Orlando, FL

2024 Schedule-at-a-Glance (Preliminary – Subject to change & updates)

Thursday, October 31, 2024

- 1:00pm–5:00pm – Exhibitor Setup – Panzacola Ballroom
- 8:00am–5:00pm – Exhibitor and Attendee Registration – CETA Reg Desk

Friday, November 1, 2024

- 8:00am–5:00pm – Exhibitor and Attendee Registration – CETA Reg Desk
- 8:00am–5:00pm – Exhibitor Setup – Panzacola Ballroom
- 8:00am Shotgun Start – POWERCLEAN® Golf Tournament – Shingle Creek
- 12:00pm–2:00pm – Women of CETA – Conway
- 4:00pm–6:00pm – PWNA Unplugged, POWERCLEAN® Outdoor Demos, etc.
- 6:15pm–7:00pm – POWERCLEAN® Kickoff Speaker/- **Badge Required**

Saturday, November 2, 2024

- 7:00am–5:00pm – Registration Open – CETA Reg Desk
- 9:00am–9:45am – Accelerating Growth – CRM
- 10:00am–10:45am – Service Platform
- 11:00am–11:45am – Benchmarking
- 12:00pm–1:00pm – POWERCLEAN® Luncheon – ***Ticket Required**
- 1:00pm–5:00pm – Exhibits Open – Panzacola Ballroom
- 6:30pm–7:15pm – CETA Membership & Business Meeting – Room TBD
- 7:30pm–9:30pm – CETA Reception – **Badge Required** – Osceola Courtyard

Sunday, November 3, 2024

- 7:00am – 5:00pm – Registration Open – CETA Reg Desk
- 8:15am – 8:30am – THC Update
- 8:30am – 10:15am – CARB/SORE Awareness W/Q&A
- 10:30am – 11:50am – Industry Round Tables
- 12:00pm – 1:00pm – POWERCLEAN® Luncheon -***Ticket Required**
- 1:00pm – 5:00pm – Exhibits Open – Panzacola Ballroom
- 5:00pm – 10:00pm – Teardown for Exhibitors – Panzacola Ballroom

Monday, November 4, 2024

- 8:00am – 12:00pm – Teardown for Exhibitors- Panzacola Ballroom

CETA Host Hotel in 2024:

Rosen Shingle Creek | 9939 Universal Boulevard, Orlando, FL 32819 | TEL: 407-996-9939