

2024 Lifetime Achievement Award

CETA is pleased to announce a well deserving recipient for the

2024 Lifetime Achievement Award



Nick Braber

BE Power Equipment

Submitted by David Megathlin

Nick Braber's journey into the world of pressure washers commenced during his high school years in 1972. His introduction into the industry was an effort to make extra money and to help support his father's new company, (Braber Equipment where the name "BE comes from), a farm implement wholesaler. In a bid to assist his father's emerging enterprise, Nick began vending Palm line brand pressure washers at the age of 16, utilizing the back of his pickup truck as his marketplace.

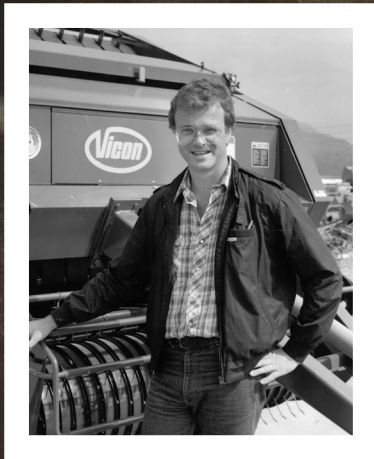
As Braber transitioned into the agricultural machinery domain over the ensuing years, he found himself repeatedly drawn to pressure washer booths during trade shows, reminiscing about his early involvement in the industry. Encouraged by his wife Susan in 1991, Nick took the decisive leap to establish his own pressure washer manufacturing venture.

From 1991 until 2015, Nick meticulously nurtured his brainchild, which has flourished into one of the pre-eminent pressure washer manufacturers across North America. Under his stewardship, BE Power Equipment evolved into an international powerhouse, boasting manufacturing facilities in Canada, the United States, Asia, and Australia. Rather than succumbing to the typical trajectory of business founders divesting their creations, Nick orchestrated a seamless transition, transferring BE Power Equipment to the capable hands of the next generation, his son Curtis, who is a longtime supporter and contributor to CETA, including being on the CETA board and a past President.

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Nick Braber (Continued)

Through Nick Braber's visionary leadership and steadfast dedication, BE Power Equipment has not only endured but flourished, leaving an indelible mark on the pressure washer industry. His legacy of innovation, integrity, and community engagement serves as a testament to his enduring impact and richly merits recognition for the esteemed Lifetime Achievement Award from the Cleaning Equipment Trade Association.



Nick in 1972
His first company
Braber Equipment.



Left to right: Carlo Sabatini (original owner of Meccanica Veneta - MV), Bill Barber, Curtis Braber, & Nick Braber.



Group photo coming off the helicopter with suppliers including Comet Pumps from Italy as well as MV. Nick liked rewarding our suppliers with trips like this to Langara fishing lodge in the Queen Charlotte Islands in Northern British Columbia.



Curtis & Nick Braber with the first managers of our China Factory when we opened it in 1998.