



September 24th – 27th, 2025
(Wednesday through Saturday)
(Exhibits: Friday and Saturday)
Peppermill Resort Spa Casino
Reno, NV

2025 Schedule-at-a-Glance (Preliminary-Subject to change)

Wednesday, September 24th, 2025

- 1:00pm – 5:00pm – Exhibitor Registration and Setup – Tuscany Lobby/Ballroom

Thursday, September 25th, 2025

- 8:00am – 5:00pm – Exhibitor and Attendee Registration – Tuscany Lobby
- 8:00am – 5:00pm – Exhibitor Setup – Tuscany Ballroom
- 8:00am Shotgun Start – POWERCLEAN® Golf Tournament – Lakeridge GC.
- 12:00pm – 2:00pm – Women of CETA –
- 4:00pm – 6:00pm – POWERCLEAN® “Outdoor Live”, etc. – South Parking Lot
- 6:15pm – 7:00pm – POWERCLEAN® Kickoff Entertainment – **Badge Required** –

Friday, September 26th, 2025

- 7:00am – 5:00pm – Registration Open – Tuscany Lobby
- 9:00am – 10:20am – Unlock the Power of Numbers – Benchmarking
- 10:30am - 11:50am – Get a Grip on your business - EOS
- 12:00pm – 1:00pm – POWERCLEAN® Luncheon – ***Ticket Required** –
- 1:00pm – 5:00pm – Exhibits Open – Tuscany Ballroom
- 6:30pm – 7:15pm – CETA Membership & Business Meeting –
- 7:30pm – 9:30pm – CETA Reception – **Badge Required** –

Saturday, September 27th, 2025

- 7:00am – 5:00pm – Registration Open – Tuscany Lobby
- 9:00am – 10:20am – Integrated CRM and AI Trends
- 10:30am – 11:55am – Technical/Regulatory/SORE update
- 12:00pm – 1:00pm – POWERCLEAN® Luncheon – ***Ticket Required** –
- 1:00pm – 5:00pm – Exhibits Open – Tuscany Ballroom
- 5:00pm – 10:00pm – Teardown for Exhibitors – Tuscany Ballroom

Sunday, September 28th, 2025

- 8:00am – 12:00pm – Teardown for Exhibitors – Tuscany Ballroom

CETA Host Hotel in 2025

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