

# ATTENDEE REGISTRATION

**PowerClean® 2025**

SEPTEMBER 25<sup>TH</sup> – 27<sup>TH</sup>

PEPPERMILL RESORT – RENO, NV

EXHIBIT DAYS: FRIDAY-SATURDAY

REGISTRATION DEADLINE: SEPTEMBER 12<sup>TH</sup>, 2025

\*Separate Golf Registration Form Required & Fees Apply (sent to email above)



## WAYS TO REGISTER!

**FAX** this completed form to **704-635-7363**

**EMAIL** this completed form to [info@ceta.org](mailto:info@ceta.org)

**MAIL** this completed form to:  
**409 S Central Expy, Suite 107-205**  
**Anna, TX 75409-4910**

### REGISTRATION INFORMATION (Photocopy for additional registrants)

BADGE/Registrant #				BADGE/Registrant #			
First Name:		Last Name:		First Name:		Last Name:	
Title:		Cell Phone:		Title:		Cell Phone:	
Email (required for badge confirmation):				Email (required for badge confirmation):			
CETA BADGES INCLUDE CETA SEMINARS, ANNUAL BUSINESS MEETING, & OPENING RECEPTION				CETA BADGES INCLUDE CETA SEMINARS, ANNUAL BUSINESS MEETING, & OPENING RECEPTION			
<b>REGISTRATION FEES</b>	Member's First Badge	Additional Badge	Spouse Badge	<b>REGISTRATION FEES</b>	Member's First Badge	Additional Badge	Spouse Badge
For this Registrant:				For this Registrant:			
Convention Badge	<input type="checkbox"/> \$339	<input type="checkbox"/> \$239	<input type="checkbox"/> \$149	Convention Badge	<input type="checkbox"/> \$339	<input type="checkbox"/> \$239	<input type="checkbox"/> \$149
Lunches:	Friday <input type="checkbox"/> \$35	Saturday <input type="checkbox"/> \$35		Lunches:	Friday <input type="checkbox"/> \$35	Saturday <input type="checkbox"/> \$35	
<b>EVENT SELECTIONS:</b> (event times subject to change) */\$\$\$=Separate Registration Form Required & Fees Apply (sent to email above)				<b>EVENT SELECTIONS:</b> (event times subject to change) */\$\$\$=Separate Registration Form Required & Fees Apply (sent to email above)			
<b>Thursday, September 25<sup>th</sup>, 2025 - I will be attending:</b>				<b>Thursday, September 25<sup>th</sup>, 2025 - I will be attending:</b>			
8:00 AM Shotgun Start <input type="checkbox"/> *Golf Tournament @ LakeRidge Golf Course-\$\$\$				8:00 AM Shotgun Start <input type="checkbox"/> *Golf Tournament @ LakeRidge Golf Course-\$\$\$			
11:30 AM to 3:30 PM <input type="checkbox"/> *John Tornabene-Prkng Garage Cleaning Class-\$\$\$				11:30 AM to 3:30 PM <input type="checkbox"/> *John Tornabene-Prkng Garage Cleaning Class-\$\$\$			
12:00 PM to 2:00 PM <input type="checkbox"/> Women of CETA				12:00 PM to 2:00 PM <input type="checkbox"/> Women of CETA			
4:00 PM to 6:00 PM <input type="checkbox"/> PowerClean® Outdoor Live				4:00 PM to 6:00 PM <input type="checkbox"/> PowerClean® Outdoor Live			
6:15 PM to 7:00 PM <input type="checkbox"/> PowerClean® Kickoff Comedian				6:15 PM to 7:00 PM <input type="checkbox"/> PowerClean® Kickoff Comedian			
<b>Friday, September 26<sup>th</sup>, 2025 - I will be attending:</b>				<b>Friday, September 26<sup>th</sup>, 2025 - I will be attending:</b>			
9:00 AM to 10:20 AM <input type="checkbox"/> Unlock the Power of Your Numbers - Benchmarking				9:00 AM to 10:20 AM <input type="checkbox"/> Unlock the Power of Your Numbers - Benchmarking			
9:00 AM to 10:20 AM <input type="checkbox"/> The Soft Wash Blueprint				9:00 AM to 10:20 AM <input type="checkbox"/> The Soft Wash Blueprint			
10:30 AM to 11:50 AM <input type="checkbox"/> Get a Grip on Your Business - EOS				10:30 AM to 11:50 AM <input type="checkbox"/> Get a Grip on Your Business - EOS			
10:30 AM to 11:50 AM <input type="checkbox"/> Unlocking an Untapped Goldmine:Exhaust Hood Clog				10:30 AM to 11:50 AM <input type="checkbox"/> Unlocking an Untapped Goldmine:Exhaust Hood Clog			
6:30 PM to 7:15 PM <input type="checkbox"/> CETA Annual Membership & Business Meeting				6:30 PM to 7:15 PM <input type="checkbox"/> CETA Annual Membership & Business Meeting			
7:30 PM to 9:30 PM <input type="checkbox"/> CETA Reception				7:30 PM to 9:30 PM <input type="checkbox"/> CETA Reception			
<b>Saturday, September 27<sup>th</sup>, 2025 - I will be attending:</b>				<b>Saturday, September 27<sup>th</sup>, 2025 - I will be attending:</b>			
9:00 AM to 10:20 AM <input type="checkbox"/> Integrated CRM and AI Trends				9:00 AM to 10:20 AM <input type="checkbox"/> Integrated CRM and AI Trends			
10:30 AM to 11:55 AM <input type="checkbox"/> Technical/Regulatory/SORE Update				10:30 AM to 11:55 AM <input type="checkbox"/> Technical/Regulatory/SORE Update			

## Company Information

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/ST/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Website: \_\_\_\_\_

### Payment Information

- Incomplete registration forms will not be processed.
- Payment method must be selected on registration form.
- CETA Manufacturer & Supplier Members not Exhibiting **must** include the one-time fee of \$2,520 to register Attendees.
- Replacement Badge = \$339 (see rules on page 2)

### Sub-Total of Badges & Lunches

CETA Mfg./Supplier Non-exhibiting Member Fee of \$2,520 \_\_\_\_\_

(One Convention Badge per paid Membership-Restrictions apply-see page 2)

### TOTAL PAYMENT AMOUNT

#### Payment Methods:

- ☐ Check enclosed (payable to CETA)
- ☐ Invoice – CETA will send the invoice to the following contact.  
Payment can be made by credit card on a secure site.

Contact Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

### Conditions of Participation (see page 2)

I hereby certify that all listed registrants are paid employees of our firm and agree to fully abide by the Conditions of Participation shown on page 2.

Signature \_\_\_\_\_

Printed Name \_\_\_\_\_

Date \_\_\_\_\_

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**409 S Central Expy, Suite 107-205**

**Anna, TX 75409-4910**

**Company Profile:** (it is important to complete this section for CETA to best serve you)

A. Member Type: ☐ Manufacturer ☐ Supplier ☐ Distributor ☐ Associate

B. How did you hear about the CETA Annual Convention? (Check any that apply)

☐ CETA Newsletter

☐ Cleaner Times Ad/Belly Band

☐ Online/CETA Website

☐ PW News Magazine

☐ Word of Mouth

☐ Other \_\_\_\_\_

### Hotel Information:

CETA's Host Hotel for the 2025 Annual Convention and PowerClean® is the Peppermill Resort Spa Casino – Reno, NV, located at 2707 South Virginia Street, Reno, NV, 89502.

Visit [Peppermill Resort](https://www.peppermillresort.com) to view rates and make reservations.

CETA events, Women of CETA, CETA Education Seminars, CETA's Annual Business/Membership Meeting, and the Opening Reception will be held at the Peppermill Resort.

The 2025 PowerClean® Annual Golf Tournament will be held at the Lakeridge Golf Course, located at 1218 Golf Club Dr, Reno, NV 89519. Transportation will be provided in your registration. Visit [ceta.org/powerclean-golf-tournament](https://ceta.org/powerclean-golf-tournament) to Register for the Tournament.

*Please watch for Housing "Pirates" and "Poachers". All arrangements should be made using the official housing link.*

### Registration Acceptance:

Note: Registration for the CETA Annual Convention is at the sole discretion of CETA show management. We reserve the right to accept or reject registrations and cancel any previously accepted registration at any time.

### Name Changes/Registration Cancellation Policy:

- Name changes and replacement of lost badges will be available for a \$339 fee.
- Cancellation requests must be received in writing to CETA by August 1<sup>st</sup>, 2025, to receive full credit.
- A Credit will be issued at the close of the trade show.
- Please fax requests to 704-635-7363, or email to [info@ceta.org](mailto:info@ceta.org).

### Conditions of Participation:

- This signed registration form is an offer. CETA reserves the right to accept or reject the offer based on the registrant's eligibility.
- Manufacturer & Supplier CETA Members Not Exhibiting must include a one-time fee of \$2,400 to register Attendees, plus price per Badge.
- Complimentary Badges require members to be in good standing, stay at CETA host hotel, and a completed Attendee Registration Form submitted before **June 1<sup>st</sup>, 2025**.
- Replacement Badges for lost badges = \$339.
- Registration of individuals may only include a Company's employee.
- The minimum age for admittance on the trade show floor is 12 years old.

### Friendly Reminders:

- Complimentary Badges require members to be in good standing, stay at CETA host hotel, and a completed Attendee Registration Form submitted before **June 1<sup>st</sup>, 2025**.
- Registration deadline is September 12<sup>th</sup>, 2025.
- Visit [www.ceta.org](http://www.ceta.org) for the most current information.