



**September 24<sup>th</sup> – 27<sup>th</sup>, 2025**  
(Wednesday through Saturday)  
(Exhibits: Friday and Saturday)  
**Peppermill Resort Spa Casino**  
**Reno, NV**

## **2025 Schedule-at-a-Glance** (Preliminary-Subject to change)

### **Wednesday, September 24<sup>th</sup>, 2025**

- 1:00pm – 5:00pm – Exhibitor Registration and Setup – Tuscany Lobby/Ballroom

### **Thursday, September 25<sup>th</sup>, 2025**

- 8:00am – 5:00pm – Exhibitor and Attendee Registration – Tuscany Lobby/Ballroom
- 8:00am – 5:00pm – Exhibitor Setup – Tuscany Ballroom
- 8:00am Shotgun Start – POWERCLEAN® Golf Tournament – Lakeridge GC.
- 11:30am-3:30pm – John Tornabene Parking Garage Cleaning Class - \$\$
- 12:00pm – 2:00pm – Women of CETA Luncheon – Tuscany Ballroom
- 4:00pm – 6:00pm – POWERCLEAN® “Outdoor Live”, etc. – South Parking Lot
- 6:15pm – 7:00pm – POWERCLEAN® Kickoff Entertainment – **Badge Required** –

### **Friday, September 26<sup>th</sup>, 2025**

- 7:00am – 5:00pm – Registration Open – Tuscany Lobby/Ballroom
- 9:00am – 10:20am – Unlock the Power of Numbers – Benchmarking
- 9:00am-10:20am – The Soft Wash Blueprint
- 10:30am – 11:50am – Get a Grip on your business – EOS
- 10:30am-11:50am – MFS Commercial Kitchen Exhaust Hood Cleaning - “Unlocking and Untapped Goldmine”
- 12:00pm – 1:00pm – POWERCLEAN® Luncheon – **\*Ticket Required** –
- 1:00pm – 5:00pm – PowerClean® Trade Show Exhibits Open – Tuscany Ballroom
- 1:00pm -5:00pm – PowerClean® Quick Wins – 15 min actionable solutions on the live show floor
- 6:30pm – 7:15pm – CETA Membership & Business Meeting –Tuscany Ballroom
- 7:30pm – 9:30pm – General Pump’s CETA Member Reception –Edge Night Club -**Badge Required** –

### **Saturday, September 27<sup>th</sup>, 2025**

- 7:00am – 5:00pm – Registration Open – Tuscany Lobby/Ballroom
- 9:00am – 10:20am – Integrated CRM and AI Trends
- 10:30am – 11:55am – Technical/Regulatory/SORE update
- 12:00pm – 1:00pm – POWERCLEAN® Luncheon – **\*Ticket Required** –
- 1:00pm – 5:00pm – PowerClean® Trade Show Exhibits Open – Tuscany Ballroom
- 1:00pm -5:00pm – PowerClean® Quick Wins – 15 min actionable solutions on the live show floor
- 3:00pm – 2025 Manufactures Innovation Award Announcement & Presentation Live on Show Room Floor
- 5:00pm – 10:00pm – Teardown for Exhibitors – Tuscany Ballroom

### **Sunday, September 28<sup>th</sup>, 2025**

- 8:00am – 12:00pm – Teardown for Exhibitors – Tuscany Ballroom

### **CETA Host Hotel in 2025**

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