



September 24th – 27th, 2025
(Wednesday through Saturday)
(Exhibits: Friday and Saturday)
Peppermill Resort Spa Casino
Reno, NV

2025 Schedule-at-a-Glance (Preliminary-Subject to change)

Wednesday, September 24th, 2025

- 1:00pm – 5:00pm – Exhibitor Registration and Setup – Tuscany Lobby/Ballroom

Thursday, September 25th, 2025

- 8:00am – 5:00pm – Exhibitor and Attendee Registration – Tuscany Lobby/Ballroom
- 8:00am – 5:00pm – Exhibitor Setup – Tuscany Ballroom
- 8:00am Shotgun Start – POWERCLEAN® Golf Tournament – Lakeridge GC.
- 11:30am-3:30pm – John Tornabene Parking Garage Cleaning Class - **\$\$\$ - Registration Required**
- 12:00pm – 2:00pm – Women of CETA Luncheon – Tuscany Ballroom
- 4:00pm – 6:00pm – POWERCLEAN® “Outdoor Live”, etc. – South Parking Lot
- 6:15pm – 7:00pm – POWERCLEAN® Kickoff Entertainment – **Badge Required** –

Friday, September 26th, 2025

- 7:00am – 5:00pm – Registration Open – Tuscany Lobby/Ballroom
- 9:00am – 10:20am – Unlock the Power of Numbers – Benchmarking
- 9:00am-10:20am – The Soft Wash Blueprint
- 10:30am – 11:50am – Get a Grip on your business – EOS
- 10:30am-11:50am – MFS Commercial Kitchen Exhaust Hood Cleaning - “Unlocking an Untapped Goldmine”
- 12:00pm – 1:00pm – POWERCLEAN® Luncheon – ***Ticket Required** –
- 1:00pm – 5:00pm – PowerClean® Trade Show Exhibits Open – Tuscany Ballroom
- 1:00pm -5:00pm – PowerClean® Quick Wins – 15 min actionable solutions on the live show floor
- 6:00pm – 7:15pm – CETA Membership & Business Meeting –Tuscany Ballroom
- 7:30pm – 9:30pm – General Pump’s CETA Member Reception –Edge Night Club -**Badge Required** –

Saturday, September 27th, 2025

- 7:00am – 5:00pm – Registration Open – Tuscany Lobby/Ballroom
- 9:00am – 10:20am – Integrated CRM and AI Trends
- 10:30am – 11:55am – Technical/Regulatory/SORE update
- 12:00pm – 1:00pm – POWERCLEAN® Luncheon – ***Ticket Required** –
- 1:00pm – 5:00pm – PowerClean® Trade Show Exhibits Open – Tuscany Ballroom
- 1:00pm -5:00pm – PowerClean® Quick Wins – 15 min Actionable Solutions Live on Show Room Floor
- 3:00pm – 2025 Manufactures Innovation Award Announcement & Presentation Live on Show Room Floor
- 5:00pm – 10:00pm – Teardown for Exhibitors – Tuscany Ballroom

Sunday, September 28th, 2025

- 8:00am – 12:00pm – Teardown for Exhibitors – Tuscany Ballroom

CETA Host Hotel in 2025

Peppermill Resort Spa Casino | 2707 S. Virginia St. Reno, NV 89502 | TEL: 800.648.6992