

ATTENDEE REGISTRATION

PowerClean® 2025

SEPTEMBER 25TH – 27TH

PEPPERMILL RESORT – RENO, NV

EXHIBIT DAYS: FRIDAY-SATURDAY

REGISTRATION DEADLINE: SEPTEMBER 12TH, 2025

*Separate Golf Registration Form Required & Fees Apply (sent to email above)



WAYS TO REGISTER!

FAX this completed form to **704-635-7363**

EMAIL this completed form to info@ceta.org

MAIL this completed form to:

409 S Central Expy, Suite 107-205

Anna, TX 75409-4910

REGISTRATION INFORMATION (Photocopy for additional registrants)

BADGE/Registrant

First Name:	Last Name:
Title:	Cell Phone:
Email (required for badge confirmation):	
CETA BADGES INCLUDE CETA SEMINARS, ANNUAL BUSINESS MEETING, & OPENING RECEPTION	

REGISTRATION FEES	Member's First Badge	Additional Badge	Spouse Badge
For this Registrant:			
Convention Badge	☐ \$339	☐ \$239	☐ \$149
Lunches:	Friday ☐ \$35	Saturday ☐ \$35	

EVENT SELECTIONS: (event times subject to change)
*/\$\$\$=Separate Registration Form Required & Fees Apply (sent to email above)
Thursday, September 25th, 2025 - I will be attending:

- 7:00 AM to 11:00 AM Ron's Contractor Sales Class
- 8:00 AM Shotgun Start ☐ *Golf Tournament @ LakeRidge Golf Course-\$\$\$
- 11:30 AM to 3:30 PM ☐ John Tornabene-Prkng Garage Cleaning Class
- 12:00 PM to 2:00 PM ☐ Women of CETA
- 4:00 PM to 6:00 PM ☐ PowerClean® Outdoor Live
- 6:15 PM to 7:00 PM ☐ PowerClean® Kickoff Comedian

Friday, September 26th, 2025 - I will be attending:

- 9:00 AM to 10:20 AM ☐ Unlock the Power of Your Numbers - Benchmarking
- 9:00 AM to 10:20 AM ☐ The Soft Wash Blueprint
- 10:30 AM to 11:50 AM ☐ Get a Grip on Your Business - EOS
- 10:30 AM to 11:50 AM ☐ Unlocking an Untapped Goldmine:Exhaust Hood Clnng
- 6:00 PM to 7:15 PM ☐ CETA Annual Membership & Business Meeting
- 7:30 PM to 9:30 PM ☐ CETA Reception

Saturday, September 27th, 2025 - I will be attending:

- 9:00 AM to 10:20 AM ☐ Integrated CRM and AI Trends
- 10:30 AM to 11:55 AM ☐ Technical/Regulatory/SORE Update

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Company Information

Company: _____

Address: _____

City/ST/Zip: _____

Phone: _____

Website: _____

Payment Information

- Incomplete registration forms will not be processed.
- Payment method must be selected on registration form.
- CETA Manufacturer & Supplier Members not Exhibiting **must** include the one-time fee of \$2,520 to register Attendees.
- Replacement Badge = \$339 (see rules on page 2)

Sub-Total of Badges & Lunches

CETA Mfg./Supplier Non-exhibiting Member Fee of \$2,520 _____

(One Convention Badge per paid Membership-Restrictions apply-see page 2)

TOTAL PAYMENT AMOUNT

Payment Methods:

- ☐ Check enclosed (payable to CETA)
- ☐ Invoice – CETA will send the invoice to the following contact.
Payment can be made by credit card on a secure site.

Contact Name: _____

Email Address: _____

Conditions of Participation (see page 2)

I hereby certify that all listed registrants are paid employees of our firm and agree to fully abide by the Conditions of Participation shown on page 2.

Signature _____

Printed Name _____

Date _____

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409 S Central Expy, Suite 107-205

Anna, TX 75409-4910

Company Profile: (it is important to complete this section for CETA to best serve you)

A. Member Type: ☐ Manufacturer ☐ Supplier ☐ Distributor ☐ Associate

B. How did you hear about the CETA Annual Convention? (Check any that apply)

☐ CETA Newsletter

☐ Cleaner Times Ad/Belly Band

☐ Online/CETA Website

☐ PW News Magazine

☐ Word of Mouth

☐ Other _____

Hotel Information:

CETA's Host Hotel for the 2025 Annual Convention and PowerClean® is the Peppermill Resort Spa Casino – Reno, NV, located at 2707 South Virginia Street, Reno, NV, 89502.

Visit [Peppermill Resort](https://www.peppermillresort.com) to view rates and make reservations.

CETA events, Women of CETA, CETA Education Seminars, CETA's Annual Business/Membership Meeting, and the Opening Reception will be held at the Peppermill Resort.

The 2025 PowerClean® Annual Golf Tournament will be held at the Lakeridge Golf Course, located at 1218 Golf Club Dr, Reno, NV 89519. Transportation will be provided in your registration. Visit ceta.org/powerclean-golf-tournament to Register for the Tournament.

Please watch for Housing "Pirates" and "Poachers". All arrangements should be made using the official housing link.

Registration Acceptance:

Note: Registration for the CETA Annual Convention is at the sole discretion of CETA show management. We reserve the right to accept or reject registrations and cancel any previously accepted registration at any time.

Name Changes/Registration Cancellation Policy:

- Name changes and replacement of lost badges will be available for a \$339 fee.
- Cancellation requests must be received in writing to CETA by August 1st, 2025, to receive full credit.
- A Credit will be issued at the close of the trade show.
- Please fax requests to 704-635-7363, or email to info@ceta.org.

Conditions of Participation:

- This signed registration form is an offer. CETA reserves the right to accept or reject the offer based on the registrant's eligibility.
- Manufacturer & Supplier CETA Members Not Exhibiting must include a one-time fee of \$2,400 to register Attendees, plus price per Badge.
- Complimentary Badges require members to be in good standing, stay at CETA host hotel, and a completed Attendee Registration Form submitted before **June 1st, 2025**.
- Replacement Badges for lost badges = \$339.
- Registration of individuals may only include a Company's employee.
- The minimum age for admittance on the trade show floor is 12 years old.

Friendly Reminders:

- Complimentary Badges require members to be in good standing, stay at CETA host hotel, and a completed Attendee Registration Form submitted before **June 1st, 2025**.
- Registration deadline is September 12th, 2025.
- Visit www.ceta.org for the most current information.