



September 24th – 27th, 2025
(Wednesday through Saturday)
(Exhibits: Friday and Saturday)
Peppermill Resort Spa Casino
Reno, NV

2025 Schedule-at-a-Glance (Preliminary-Subject to change)

Wednesday, September 24th, 2025

- 1:00pm – 5:00pm – Exhibitor Registration and Setup – **Tuscany Lobby/Ballroom**

Thursday, September 25th, 2025

- 7:00am – 11:00am – Ron's Contractor Sales Class – **Tuscan 4**
- 7:00am-5:00pm - Exhibitor and Attendee Registration – **Tuscany Lobby/Ballroom**
- 8:00am – 5:00pm – Exhibitor Setup – **Tuscan C (enter through D)**
- 8:00am Shotgun Start – POWERCLEAN® Golf Tournament – Lakeridge GC.
- 11:30am-3:30pm – John Tornabene Parking Garage Cleaning Class – **Tuscan 5 \$\$\$ - Registration Required-Free to CETA Members**
- 12:00pm – 2:00pm – Women of CETA Luncheon – **Tuscan 6**
- 4:00pm – 6:00pm – POWERCLEAN® "Outdoor Live," etc. – **South Parking Lot**
- 6:15pm – 7:00pm – POWERCLEAN® Kickoff Entertainment – **Badge Required** – **Tuscan F**

Friday, September 26th, 2025

- 7:00am – 5:00pm – Registration Open – **Tuscany Lobby/Ballroom**
- 9:00am – 10:20am – Unlock the Power of Numbers – Benchmarking – **Tuscan 4**
- 9:00am-10:20am – The Soft Wash Blueprint - **Tuscan 6**
- 10:30am – 11:50am – Get a Grip on your business – EOS – **Tuscan 5**
- 10:30am-11:50am – MFS Commercial Hood Cleaning - "Unlocking an Untapped Goldmine" - **Tuscan 12**
- 12:00pm – 1:00pm – POWERCLEAN® Luncheon – ***Ticket Required** – **Tuscan D**
- 1:00pm – 5:00pm – PowerClean® Trade Show Exhibits Open – **Tuscan C (enter through D)**
- 1:00pm -5:00pm – PowerClean® Quick Wins – 15 min Actionable Solutions Live on the Show Room Floor
- 1:00pm-4:00pm – PowerClean® Speaker Series – Topic-Focused Presentations Live on the Show Room Floor
- 6:00pm – 7:15pm – CETA Membership & Business Meeting – **Tuscan F**
- 7:30pm – 9:30pm – General Pump's CETA Member Reception – **Edge Night Club -Badge Required** –

Saturday, September 27th, 2025

- 7:00am – 5:00pm – Registration Open – **Tuscany Lobby/Ballroom**
- 9:00am – 10:20am – Integrated CRM and AI Trends – **Tuscan 5**
- 10:30am – 11:55am – Technical/Regulatory/SORE update – **Tuscan 4**
- 12:00pm – 1:00pm – POWERCLEAN® Luncheon – **Tuscan D *Ticket Required** –
- 1:00pm – 5:00pm – PowerClean® Trade Show Exhibits Open – **Tuscan C (enter through D)**
- 1:00pm -5:00pm – PowerClean® Quick Wins – 15 min Actionable Solutions Live on the Show Room Floor
- 1:00pm-5:00pm – PowerClean® Speaker Series – Topic Focused Presentations Live on the Show Room Floor
- 3:00pm – 2025 Manufacturers Innovation Award Announcement & Presentation Live on the Show Room Floor
- 5:00pm – 10:00pm – Teardown for Exhibitors – **Tuscany Ballroom**

Sunday, September 28th, 2025

- 8:00am – 12:00pm – Teardown for Exhibitors – **Tuscany Ballroom**

CETA Host Hotel in 2025

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