

CETA's 2025 Community Service Award

CETA's Community Service Award is awarded to a company, its employees, or its owner(s) who have improved their community through volunteer efforts. This can be on a local, regional or national level.

CETA is pleased to announce a well deserving recipient



DTX Foundation Golf Outting

Jamie McGoffin

Michigan Sales Manager
Hydro-Chem Systems Inc.

Submitted by Chad Reiffer



Jamie has been an employee-owner with Hydro-Chem Systems since 2011. Originally hired as an outside sales representative for pressure washers, detergents, and service. Throughout his time with Hydro-Chem Systems, he has advanced to become Michigan Sales Director, overseeing a continually improving sales & service team with advanced knowledge of our specialty power cleaning industry serving hundreds of customers and generating seven-figure annual revenue.

As an employee-owned company, Hydro-Chem Systems' culture is strengthened by employees, customers, and suppliers aligning with our core values:

1. We act like owners.
2. "On this team, we fight for the inch!"
3. We do the right thing.
4. We are compassionate.
5. Excellence as an attitude.

Inside & outside the workplace, Jamie regularly exhibits these core values. This is especially evident with Jamie's position as President of the DTX Foundation (<https://www.dtxgr.org/>), a local West-Michigan based charitable fundraising organization.

Along with other friends, the DTX Foundation was founded in 2016 but has roots dating back 20+ years. According to the DTX Foundation website, "Our mission is to support West Michigan Organizations with an emphasis on children's charities."

Jamie's volunteer efforts as president include working with other foundation members to vet local organizations as well as other charitable opportunities. The majority of these donations are generated through annual golf outings, cornhole tournaments, and other events. Jamie and the DTX board dedicate countless hours to orchestrate these events.

To date, the foundation has raised nearly \$80,000 in donations. These funds have deservedly been gifted to organizations in West Michigan including:

- The Trevor Slot Foundation - "Officer Trevor Slot was killed in the line of duty on October 13, 2011, while serving the people of Walker, MI. The foundation in his honor continues to provide scholarships for students working to carry on his legacy in law enforcement"
- In the Image - "In The Image serves thousands of individuals and families by linking everything - clothing, shoes, pots, pans, beds, dressers, coats, toys, etc. - for free."
- Hospice of Michigan
- Gilda's Club Grand Rapids - "Gilda's Club Grand Rapids provides free emotional healthcare to children, adults, families, and friends on any kind of cancer journey or those grieving the death of someone in their life due to any cause."
- Indian Trails Camp - "Indian Trails Camp brings adaptive recreation to campers in a safe, barrier-free environment. Campers participate in a wide range of activities while learning perseverance, teamwork, and self-reliance and experiencing empowering fun and friendship."

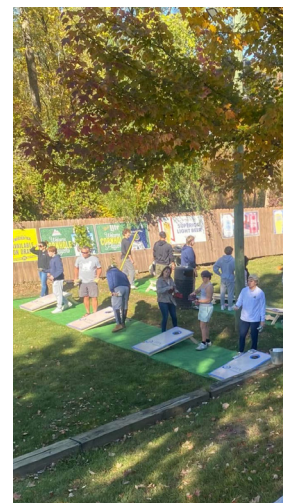


DTX Foundation
BIG Check

The monetary benefits of their actions are certainly impactful in and of themselves. Furthermore, the impact of the DTX Foundation mission regularly draws hundreds of participants and local businesses to support their cause and take part in their events, donating their own time, money, and items back into the community.

In 2024, the DTX Golf Outting, held annually in West Michigan, was able to generate more than \$10,000 in charitable donations in the form of entry fees, prize raffles, and out-of-pocket donations.

In closing, the generosity of the DTX Foundation and the commitment by Jamie McGoffin embody the image of the CETA Community Service Award. My hope is that Jamie's efforts are able to inspire others in the industry to pursue and be recognized for their own charitable endeavors as well as bringing awareness to the DTX Foundation for its ongoing impact to the West Michigan community.



DTX Foundation
Cornhole Tournament