

# Know Where You Stand. Grow with Confidence.

## CETA Industry Benchmark Study & Results Overview

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### WHAT YOU'LL LEARN



How top-performing distributors compare in key financial and operational metrics



Where your business ranks against industry peers



The trends shaping distributor profitability



Practical opportunities to improve profit and cash flow



How to participate in this year's study and receive your customized reports



**ONE-ON-ONE SESSIONS** will be available by appointment.

### WHY PARTICIPATE?

The CETA Industry Benchmark Study provides participating distributors with confidential insights that are difficult to obtain anywhere else. By contributing your data, you'll gain access to tools and reports designed to help you make smarter decisions and improve business performance.

### PARTICIPATING FIRMS RECEIVE:



**PROFIT Report**  
Comprehensive financial and operational profile



**Performance Analysis Report**  
Confidential comparison against peer firms



**Profit Dashboard**  
Interactive benchmarking and planning tools



**Industry Insights Presentation**  
Exclusive access to study findings



**100% Confidential Participation**  
Trusted for more than 35 years



Participate in the CETA Benchmark Study and  
Unlock the Power of Your Numbers.

