

UNLOCK THE POWER OF YOUR NUMBERS

CETA Contractor Benchmark Workshop
& Profit Growth Seminar

PRESENTED BY:

Meghan Rickel
Profit Growth Strategist

★
FREE
for Participating
CETA Members

PARTICIPATE AND RECEIVE THESE EXCLUSIVE BENEFITS



PROFIT REPORT

Receive a comprehensive financial and operational performance report for your company.



PERFORMANCE ANALYSIS REPORT

See how your company compares to similar contractors and top performers in the industry.



PROFIT DASHBOARD

Get an easy-to-use dashboard with key metrics and benchmarking insights at your fingertips.



INDUSTRY BENCHMARK RESULTS

Access the latest data on leading construction companies and key industry trends.



CONFIDENTIAL & SECURE

Your data is 100% confidential and used only in aggregated benchmarking reports.



ONE-ON-ONE REVIEW SESSIONS

Available by appointment to review your results and identify growth opportunities.



WE'LL WALK YOU THROUGH THE SURVEY

During the workshop, we'll provide a step-by-step walkthrough of the survey, including:



WHAT INFORMATION IS NEEDED

We'll explain exactly what data is requested and how to gather it.



HOW TO COMPLETE EACH SECTION

We'll demonstrate how to accurately complete each part of the survey.



TIPS FOR ACCURATE DATA ENTRY

Best practices to ensure your data is accurate and produces meaningful results.



CONFIDENTIALITY & DATA SECURITY

How your data is protected and used only in aggregate reporting.



HOW THE RESULTS ARE CALCULATED

Understand how benchmarking works and what your reports will include.



TRANSFORM YOUR NUMBERS INTO ACTION
Benchmark. Analyze. Improve. Grow.



ONE-ON-ONE SESSIONS

Available by appointment to review your results and drive your growth.



CLEANING EQUIPMENT TRADE ASSOCIATION

